

THE SHOPPES AT
PALM POINTE

25771 PERDIDO BEACH BLVD, ORANGE BEACH, AL

Located in the heart of Orange Beach, AL,
The Shoppes at Palm Pointe is ideally located
to serve the area's growing residential
community, exploding condo market, and over
7.1 million visitors each year!



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ALABAMA BEACHSIDE SUCCESS

One of the premier shopping destinations along Alabama's Gulf Coast, The Shoppes at Palm Pointe is surrounded by thriving retail, exciting local and national restaurants, and thousands of hotels and vacation rental units.

Positioned to Succeed

At the intersection of Perdido Beach Boulevard (Hwy 182) and Orange Beach Boulevard (Hwy 161), two major road that create the epicenter of Orange Beach. Perdido Beach Boulevard is the primary east-west connection along the Alabama shoreline of the Gulf of Mexico between Gulf Shores, AL and Perdido Key, FL.

- Directly across the street from the Gulf of Mexico
- Excellent visibility with multiple ingress/egress access points
- Exciting expansion plans
- Attractive architecture and beautiful landscaping
- Within a 2.5 mile radius, there are more than 40 high rise condominiums, including the area's newest projects



The Publix Super Market boasts one of the highest sales volumes in the state.



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IN GOOD COMPANY
Publix | Starbucks | CVS

Signature Events bring watersport and car enthusiasts to the area each spring. Fishing tournaments and music festivals drive yearly attendance during the summer months, and festivals featuring food and fun fill the streets in the fall.

Tourism is on the rise in Gulf Shores/Orange Beach

2025 Gulf Shores/Orange Beach

- 7.1 million vacationing guests
- \$6.87 billion in spending
- 18,000+ Condos/Hotel & Motel Units
- \$1.42 billion in Taxable Retail Sales
- 29,300 VPD on Perdido Beach Boulevard



